













## Preliminary list of Spanish participants

### SECTOR: Elderly care

From 13-17 February, 2012. Mission to The Netherlands

| Insurance companies/ Residences/ Organizations for home care   |   |  |
|--|---|--|
| Company  | Activities  | Interested in  |
| <p><b>Sanitas</b><br/><a href="http://www.sanitas.es">www.sanitas.es</a></p>                                    | <ul style="list-style-type: none"> <li>- Sanitas is an important health insurance company in Spain.</li> <li>- Sanitas also own different hospitals, clinics and elderly care homes.</li> <li>- Sanitas now belongs to BUPA, one of UK's largest insurance companies.</li> </ul>  | <ul style="list-style-type: none"> <li>- Sanitas wants to apply knowledge and Dutch expertise in their organization, so it's looking for companies to build up a partnership.</li> <li>- Sanitas is interested in applying new technologies in their hospitals and clinics.</li> </ul>   |
| <p><b>Ballesol</b><br/><a href="http://www.ballesol.es">www.ballesol.es</a></p>                                 | <ul style="list-style-type: none"> <li>- Ballesol Group is a company dedicated and specialized in the management of nursing homes for the elderly.</li> <li>- They own and operate over 40 care centers and elderly residences.</li> <li>- Also offer home care and apartments for healthy elderly people.</li> </ul>   | <ul style="list-style-type: none"> <li>- Ballesol is interested in international partnerships with Dutch residential operators and groups that are interested in opening holiday residences in Spain.</li> <li>- Also interested in suppliers of innovative technologies that reduce operating cost of care homes and improve security and well-being of residents.</li> </ul>   |
| <p><b>Sanyres</b><br/><a href="http://www.sanyres.es">www.sanyres.es</a></p>                                    | <ul style="list-style-type: none"> <li>- Sanyres currently manages 18 residential care homes, two senior resorts and 5 operating units of "assistance services at home" distributed by the whole Spanish geography, with a total offer that rise up to 3.500 beds and more than 1.500 employees.</li> <li>- The Grupo Sanyres is a leading company in medical rehabilitation and the promotion of the Personal Autonomy in Spain, which dedicates all its efforts to dependant persons, over 60's , working professionally and preserving -above all- their personal respect and intimacy.</li> </ul> | <ul style="list-style-type: none"> <li>- Sanyres is interested in how the elderly people and care is organized in the Netherlands. (politically)</li> <li>- Sanyres wants to meet organizations that apply adapted housing and wants to meet companies that develop these technologies to build up relationships with them.</li> <li>- Is interested to talk with Dutch travel organizations/ associations that offer holidays and other leisure activities to Spain.</li> </ul> |
| Foundations & (Branch) associations  |   |  |
| Company  | Activities  | Interested in  |
| <p><b>Fundación la Caixa</b><br/><a href="http://obrasocial.lacaixa.es">http://obrasocial.lacaixa.es</a></p>  | <ul style="list-style-type: none"> <li>- Fundación la Caixa is the largest charitable foundation in Spain and one of the largest in the world. This foundation makes major investments in such public welfare causes as care of the aged and infants, curing Alzheimer's, technologically advanced classrooms, old-age centers and the like.</li> <li>- It's part of Europe's leading savings bank (La Caixa) and Spain's third largest financial institution. The La Caixa Social Program undertook specific programs to combat poverty and social exclusion.</li> </ul>                             | <ul style="list-style-type: none"> <li>- La Caixa is interested in home care, buddy systems (voluntary professionals) and intergenerational programs.</li> <li>- Also interested in visiting in home care projects. To see how advanced technologies are applied in the Netherlands.</li> <li>- Is interested in new techniques and intelligence from Dutch companies for the possible implementation of these techniques and products at their centers.</li> </ul>              |
| <p><b>Mayores UDP</b><br/><a href="http://www.mayoresudp.org">www.mayoresudp.org</a></p>                      | <ul style="list-style-type: none"> <li>- Unión Democrática de Pensionistas y Jubilados de España. This is the democratic union of pensioners and retirees and is part of the Spanish government and has over 1.500.000 members in Spain.</li> <li>- Mayores UDP has 4 different programs: Active ageing, assistance programs, programs of change in mentality and representation programs.</li> </ul>   | <ul style="list-style-type: none"> <li>- UDP is interested in Dutch expertise in this sector and wants to exchange knowledge.</li> <li>- UDP wants to meet companies that offer techniques that could be implemented in UDP's social programs.</li> </ul>  |
| <p><b>Lares Federacion</b><br/><a href="http://www.laresfederacion.org">www.laresfederacion.org</a></p>       | <ul style="list-style-type: none"> <li>- The LARES service centers have two distinguishing features: they are non-profit and care for residents is provided by the values of respect for the dignity, humane treatment and attentive.</li> <li>- In total, associations has over 900 companies (residential and day care centers), where they are care about 70,000 elderly (residents and other users) who are served and cared by more than 33,000 employees and 9,500 volunteers.</li> </ul>   | <ul style="list-style-type: none"> <li>- Lares would like to talk to companies that develop and offer techniques for adapted houses.</li> <li>- Is in search of international partnerships with Dutch companies that supplies new technologies .</li> <li>- Interested in active ageing programs and nonprofit initiatives</li> </ul>  |

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| <p><b>Federación de Cooperativas Agrarias de Catalunya</b><br/> <a href="http://www.fcac.coop">www.fcac.coop</a></p>  | <ul style="list-style-type: none"> <li>- The FCAC is a federation for the people that live in the rural areas of Catalonia. The main focus lies on providing services for peasants and local SMEs.</li> <li>-</li> </ul>  | <ul style="list-style-type: none"> <li>- FCAC is interested in how the elderly people and care is organized in the Netherlands. (politically) Wants to talk to similar organizations about their programs.</li> <li>- FCAC is interested in a partnership with a company that can help them expand their activities and knowledge and/or provide technologies that could keep elderly living autonomously for a longer time.</li> </ul> |
| <b>Others</b>  |   |   |
| <p><b>Company</b></p>  | <p><b>Activities</b></p>  | <p><b>Interested in</b></p>   |
| <p><b>Pere Mata</b><br/> <a href="http://www.peremata.com">www.peremata.com</a></p>                                   | <ul style="list-style-type: none"> <li>- The Instituto Pedro Mata is an operator of mental health services that operates a network of publicly owned devices: from specialized services for adults and outpatient network for children and young people under 18 years, hospitalization and resources to other specialties.</li> <li>- They also have services for elderly people who need mental health care.</li> </ul>                                 | <ul style="list-style-type: none"> <li>- Pedro Mata is interested in companies with extensive knowledge in psycho geriatric areas, and attention to older people with intellectual Handicaps.</li> <li>- Pedro Mata is interested in having a partnership with a high-technology company for their adapted housing program and wants to see how it's organized for elderly people in the Netherlands.</li> </ul>                        |
| <p><b>Ceres</b><br/> <a href="http://www.gabinetceres.com">www.gabinetceres.com</a></p>                               | <ul style="list-style-type: none"> <li>- Ceres is a (social) market research and consultancy agency. They are specialized in doing research in the sector of elderly care, active ageing etc.</li> <li>- Ceres is at the moment doing a market research investigation for the Ajuntament d' Ascó.</li> </ul>  | <ul style="list-style-type: none"> <li>- Ceres is interested in elderly sector in Holland and in international contacts or partnerships.</li> <li>- The consulting company is interested to gain more Dutch contacts in the elderly care. Especially contacts that would be interested to start projects in Spain.</li> </ul>   |
| <p><b>Servipyme</b><br/> <a href="http://www.servipyme.es">www.servipyme.es</a></p>                                   | <ul style="list-style-type: none"> <li>- Servipyme is an organization that helps small and medium enterprises in the elderly care sector. They apply and use new technologies in order to improve their productivity and competitiveness</li> </ul>   | <ul style="list-style-type: none"> <li>- Servipyme is interested to gain more Dutch contacts in the elderly care.</li> <li>- As a consulting company they are looking for new concepts and technologies that would help their clients to save operating costs and improve the well being of their residents.</li> </ul>   |
| <p><b>Infoelder</b><br/> <a href="http://www.infoelder.com">www.infoelder.com</a></p>                                | <ul style="list-style-type: none"> <li>- Infoelder is Spain's biggest online portal offering all the information, services and products a person requires in his second half of his life.</li> <li>- This portal is connected to many different home care organizations and residences. Infoelder has over 7000 companies, organizations and associations linked to its website and does many different activities in the elderly care sector.</li> </ul> | <ul style="list-style-type: none"> <li>- Infoelder is interested in finding a possible partner in the Netherlands.</li> <li>- Infoelder is interested in knowledge exchange and to buy possible better IT techniques. And could be a great advertiser of your products in Spain.</li> </ul>   |
| <b>Community</b>   |   |   |
| <p><b>Ajuntament d' Ascó</b><br/> <a href="http://www.asco.cat">www.asco.cat</a></p>                                | <ul style="list-style-type: none"> <li>- The municipality of Ascó is a small village in Tarragona, Catalonia. This is a wealthy community due to the presence of two nuclear reactors.</li> <li>- This town wants to build a new residence with facilities adapted to the wishes of the older population of this town and surrounding villages.</li> <li>- The region around Ascó hosts about 5,000 elderly inhabitants.</li> </ul>                       | <ul style="list-style-type: none"> <li>- Is interested in how the sector is organized for elderly people in the Netherlands.</li> <li>- Would like to meet development managers of residences to exchange thoughts about different senior living communities</li> <li>- Interest in Dutch techniques and expertise that could be implemented in the future residence in Ascó</li> </ul>   |

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