



business meetings b2b

European Food Meetings 2012

Barcelona / 26th and 27th March

Alimentaria Exhibitions
FIRA DE BARCELONA & REED EXHIBITIONS JOINT VENTURE

Dear Sirs,

The Barcelona Chamber of Commerce is organizing the **EUROPEAN FOOD MEETINGS in Barcelona**. They will take place the **26th and 27th March 2012** in the Alimentaria Fair www.alimentaria-bcn.com/

Facts and Figures of Alimentaria:

- Total exhibitors: 3,396
- Exhibitors' countries of origin: 75
- Total visitors: 140,542
- Visitors' countries of origin: 155
- Foreign visitors: 35,874

Exhibitors profile:

Oils and fats; ingredients; rice and pulses; sugar; seafood preserves, vegetables, meat, salted foods and smoked foods; diet products; honey, chocolate, cacao, sweets, biscuits; flour, bread, confectionery and industrial cakes; cereals; pasta; ready-prepared and pre-cooked dishes; snacks, nuts and dried fruit; condiments, vinegars and sauces; frozen products; fruit and vegetables; milk & dairy products, frozen dough; bottled waters; coffee and infusions; beers, soft drinks; juices, ciders, musts and milk shakes; wines and liqueurs.

The Barcelona Chamber of Commerce will arrange **meetings among the European buying managers and the local companies taking into account the buyers' commercial interests**.

Program of B2B:

- Monday 26th March: 15:00-17:30
- Tuesday 27th March: 10:00-15:00

We invite European Companies' Buying Managers to join these European food meetings and will **offer 1 flight and 1 night of accommodation**. You will benefit from the following advantages:

- Optimize your stay due to arranged meetings with different companies
- 1 flight ticket (tourist class). Minimum stay in Barcelona 24 hours
- 1 night accommodation (night of 26th). It includes hotel room+breakfast
- Evening cocktail on the 26th
- Shifting from the Airport to the Event (for flights arriving in the morning of the 26th)
- Access to Club Alimentaria Area (refreshments and food)

For conditions regarding your participation, see the following document. For further information, please contact Marta Cerdà (Tel. 934 169 585), europa@cambrabcn.org.

We are looking forward to welcoming you in Barcelona.

Yours sincerely,

Elisabeth Coll-Vinent
International Department Director
Chamber of Commerce of Barcelona

Barcelona, 14th November 2011



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CONDITIONS OF PARTICIPATION

1. The organizers will pay the European buyer company the following:
 - Agenda of contacts
 - 1 flight ticket (tourist class). Minimum stay in Barcelona 24 hours
 - 1 night accommodation (night of 26th). It includes hotel room + breakfast
 - Evening cocktail on the 26th

The European companies will have access to Club Alimentaria Area (refreshments and food).
2. The company will accept the flight ticket and the hotel room proposed by the organization and its travel agency.
3. **In case the company cancels its participation one month before the European Food Meetings starts, the European buyer company will have to pay the flight ticket offered by the organizers.**
4. Every company will have to arrange their own transportation to the hotel/fair. For flights arriving in the morning of the 26th, there will be a shifting from the airport to the Event.
5. To participate, the company will have to send the application form and a bank account /credit card number.
6. In order to prepare correctly the meetings, the company compromises to send the application form and all the information requested by the organizers to:

Marta Cerdà
tel.: 34-934 169 585
fax.: 34-934 160 735
E-mail: europa@cambrabcn.org
7. The organization of the European Food Meetings will validate the participation of the European buyers companies.
8. The company compromises to hold all the meetings programmed in his agenda according to the information provided in the application form.