



II SPANISH AND DUTCH INNOVATION WATER EVENT

LEEWARDEN 2, 3 & 4 December 2009

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In June 2008 our Governments signed a Memo of Joint Cooperation. Water technology is one of the two focus sectors. The goal is to promote cooperation between Dutch and Spanish companies and research institutions related to water technology, to expand international R&D as well as commercial collaboration.

June 2009 saw a successful first "Spanish & Dutch Innovation Water Event", organized in Valencia by SenterNovem, CDTI, Spanish Water Technology Platform and Netherlands Water Partnership. During this event 70 Spanish and 15 Dutch organisations met to discuss the latest developments in the areas of desalination, industrial waste water and water related issues in agriculture. Additionally, a more detailed agreement on collaboration between both countries was signed, signalling concrete areas of cooperation between the two leaders in water technologies in Europe.

To further expand the collaboration between Dutch and Spanish companies a trade mission for Spanish companies in water technologies is organized to the Netherlands on December 2 to December 4. The event will be concentrated in Leeuwarden and decision makers of Spanish and Dutch companies in water technologies can further explore joint innovation projects and business development.

This event will be an opportunity for the participants of "Spanish & Dutch Innovation Water Event" in Valencia to take the next step in their joined projects. Nevertheless it would be a great chance for the old and new participants to meet potential partners for cooperation in the specific field of water technology. We aim to establish new contacts leading to innovative projects and, at a later stage, joint commercial exploitation of the results.

This three-day event hopes to explore new opportunities for its participants through technical workshops, bilateral meetings and technical visits. It is a good opportunity to meet the key players in the water industry from these two countries, to share experiences and to come away with a deeper knowledge of best practices in the sector. The emphasis is put on the following fields:

1. Water treatment and re-use.
2. Water in industry.
3. Water and energy efficiency in agriculture.

Coordinators

Bart-Jeroen Bierens - SenterNovem

Roy Neijland - Netherlands Water Partnership

María José Tomás - CDTI

Miguel López Estebaranz - Spanish Water Technology Platform

Sven Kallen - Transfer Consultancy



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Why Should I Attend?

The Dutch and Spanish R&D Water Event is an action oriented forum which places innovation and business at its heart. A programme of pre-selected bilateral meetings is combined with technical workshops, networking opportunities and group visits to highly innovative demonstration projects. The objective of this event is to promote cooperation in the field of technology between the Netherlands and Spain. Both countries have a lot to offer in water technology and this cooperation may lead to better or new technologies. Besides that cooperation with foreign partners may lead to new market entrances.

Time effectiveness

- Participants can speak in a short time frame to a large number of other parties.
- Participants decide with whom they want to speak with.
- Participants get an individual programme based on their needs.

How are the meetings schedules prepared?

All participants receive a tailor made program. Both Spanish and Dutch participants are asked to fill in a company profile which describes the kind of technology or expertise they have and what kind of partners they are looking for. On basis of this profile the organization will allocate the right matches and organize **bilateral meetings** (8 for each participant in 20 minutes slots). Prior to departure participants get their personal program.

Flash presentations

Participants have the opportunity to present in a few minutes their individual project or technology needs (no sales pitches). If you wish to give a flash presentation please check the registration form.

Group visits

Two group visits are organized on the last day of the program. These include the most innovative projects on research, communal and industrial waste water treatment. More information about the site visits can be found in the program.

Other Networking Activities

In addition to formal business meetings we also organize a networking lunch, a closing dinner and site visits. Together they represent an outstanding opportunity to spend informal time with other participants.

Target group

As in Valencia, this mission is directed at Executive managers, Directors of business development and CTO's of Dutch and Spanish water equipment manufacturers, water utilities, as well as engineering and consultancy companies. The fact that we believe that research centers should be included in the portfolio of potentially interesting counterparts the event should also be of interest to those involved in applied research and academic researches and scientists.



Program

» 2 december

- 18:00 - 20:30 | **Bus Transfer from Schiphol Airport (Amsterdam).**
- 21:00 - 22:30 | **Welcome dinner offered by the Provinciale Staten Friesland and presided by the Commissaris van de Koningin (Comisario de la Reina) Mr J.A. Jorritsma at the Van Sminiahuis, Leeuwarden**

» 3 december

- 08:00 - 09:00 | **Registration.**
- 09:00 - 09:45 | **Welcome and introduction.**
Explanation of the collaboration Spain-Netherlands and presentation of the plan of activities 2009-2010, description of the results of Valencia event, description of Leeuwarden event.
- *Tom Vereijken*, Innovation Program Water Technology, Director
- *Antoni Serramiá*, Spanish Technology Platform on Water and Irrigation, President.
- *Hans Kuypers*, SenterNovem
- *Emilio Iglesias*, NPC Eureka (CDTI)
- 09:45 - 13:00 | **Parallel workshops & Concrete projects.** Basing on the results of Valencia we will plan the concrete projects and realise an overview and main strategic research and technology development areas in Spain and the Netherlands. The aim of the following workshops is to share experiences and identify projects for cooperation.
Participants will have the opportunity to present in a few minutes their project ideas or technology needs (no sales pitches).
- Workshop 1. Water treatment and re-use**
Workshop 2. Water in agriculture
Workshop 3. Water and industry
- 13:00 - 14:30 | **Networking lunch offered by SenterNovem.**
- 14:30 - 18:00 | **Bilateral meetings**
Objetives: Discuss commercial cooperation both nationally and internationally
- **Individual meetings of max. 20 minutes**
- **Based on each personal profile & interest**
- 18:00 - 18:30 | **Results of the workshops and conclusions.**
- 18:30 - 23:30 | **Closure dinner offered by the City of Leeuwarden and presided by the Mayor of Leeuwarden, Mr. F.J.M. Crone.**

» 4 december

- 09:00 - 12:00 | **First Technical visits**
- Water Campus and Wetsus Labs (Leeuwarden)
- Landustrie project: modular communal household water treatment system (Sneek)
- 12:00 - 13:00 | **Networking Lunch**
- 14:00 - 16:00 | **Second Technical visits**
- Emtec industrial zone for several innovative industrial waste water treatment systems, water re-use, recovery of nutrients (Emmen)
- 18:00 | **Arrival at Schiphol airport**

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Registration

To register and consult the detailed program visit our website: www.snowp.info

The deadline for registration is 6 of November of 2009.

Maximum **60 Dutch companies** will be invited
Cost of participation is € **75 per Dutch company**, an invoice will be sent by NWP

Registration **free of charge** for **Spanish participants** thanks to the sponsoring of the Dutch government. The only expense they have to pay is the airfare ticket to Amsterdam and return to Spain.

If an organisation wishes to send a **second representative** this is possible at an additional **cost of € 695.**

Spanish participants could get extra financing from **CDTI** by means of the **International Mission of Technological Cooperation Programme**. This Programme supports the financing of travel expenses (an amount of up to € **410 per Spanish participants**). If you are interested in receiving this help please contact **Irene Sobrero** by e-mail: uui-innovaagua@afre.es.

The number of participants is limited.

There will be a pre-selection of participants based on the suitability of the entities and potential research proposals.

Registration fee includes:

- Company profile in the official catalogue
- Prescheduled agenda
- Peer to peer bilateral meetings
- Participants contact information
- Technical visits
- Accommodation (hotel and breakfast)

All transport in The Netherlands (including the transport from the airport to Leeuwarden and from Leeuwarden to the airport)
And welcome drink, network lunches and closure dinner

For more information:

The **Spanish** companies can contact
Ms. **Paulina Pyzel** (AFRE): tel +34.91.78 19 522

The Dutch companies can contact
Mr. **Jan-Willem van Bokhoven** (Transfer Consultancy, head office), tel +31.10.478 07 60
or Mr. **Roy Neijland** (NWP), tel. +31.70.304 37 42

Useful information

Accommodation:

Grand Hotel Post Plaza in Leeuwarden is where the event will take place: www.post-plaza.nl

Tourism:

Tourist info for Leeuwarden & surroundings: www.vvvleeuwarden.nl
Tourist info for Amsterdam: www.iamsterdam.com

Travel suggestions:

Companies offering flights from Madrid: Iberia, KLM, EasyJet
Companies offering flights from Barcelona: Transavia, KLM, Vueling



MORE INFORMATION:

www.snwp.info

www.waterplatform.com
www.plataformaagua.org

www.nwp.nl

Information offices for Dutch participants



Dutch Innovation programme for Water Technology is a public private partnership between Wetsus, Netherlands Water Partnership, the Dutch Ministry of Economic Affairs and SenterNovem.

Netherlands Water Partnership

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or

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Information offices for Spanish participants



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Organised by:



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